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NTCOGSO CELEBRATES LAUNCH OF NORTHERN TERRITORY GOVERNMENT'S VAPING INFORMATION CAMPAIGN

President Tabby Fudge of the Northern Territory Council of Government School Organisations (NTCOGSO) applauds the Northern Territory Government's recent launch of the "Do you know what you're vaping" campaign, targeted at 13-17 year olds, made available in schools and online.

"This is a significant step forward in educating our youth about the dangers of electronic smoking and e-cigarettes," said Mrs Fudge. "NTCOGSO has been at the forefront of this advocacy since September 2022, and we're thrilled to see our efforts come to fruition."

"October 2022 marked a significant milestone in our advocacy journey when the NTCOGSO Full Council unanimously passed a motion endorsing our advocacy. This motion urged the Northern Territory Government to equip families and the community with vital information on the hazards associated with electronic smoking and e-cigarettes, commonly known as vaping. From that point forward, our commitment to this cause was unwavering. We championed this motion through a series of formal letters and engaged in monthly dialogues with the Minister for Education, including meeting with the Minister for Health, and the Department of Education, spanning from October 2022 to July 2023."

"From October 2022, in the absence of a campaign launch from the NTG, NTCOGSO proactively stepped in to fill the information gap. We provided information resources from WA Health to our community through various channels, including social media, our e-Newsletter, and a dedicated web page."

"In March 2023, NTCOGSO publicly urged the NTG to expedite the provision of crucial information to all Territory families and schools. We reached out to all School Representative Body Members via email and amplified our call to action through social media platforms."

"We're proud to have played a part in this important initiative," said Mrs Fudge. "We believe the "Do you know what you're vaping" campaign has the potential make a significant difference in the lives of our students and their families."

"NTCOGSO will continue to advocate for the wellbeing of students and the provision of critical information to families and schools."

Tabby Fudge
President

The Northern Territory Council of Government School Organisations represents every NT government school with over 19,000 families, their 34,000 children and the school communities that support them.

MEDIA RELEASE



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